

**Congratulations** on your purchase of an ENERGY STAR® certified heat pump water heater. It's good for you, your family and the environment.

## Saving Energy Equals Saving Money

ENERGY STAR certified heat pump water heaters are revolutionizing the way we heat water. These products use efficient technology, which can cut water heating costs by more than half!

### Big Savings

ENERGY STAR certified heat pump water heaters can save the average household almost \$300 per year on its electric bills compared to a standard electric water heater. That's enough money to go on a weekend getaway every year. Larger families – who typically use more hot water – will save even more!

### Plan Ahead for More Control

By waiting until your current water heater fails, you will leave little time to research and select an ENERGY STAR certified heat pump model. Additionally, your selected contractor may need time to order the proper model.

### A Smart Investment

An ENERGY STAR certified heat pump water heater may cost more upfront, but by combining the energy savings with the \$350 rebate provided by Ameren Missouri, this home improvement will pay for itself in three years! Replace your aging electric water heater before it fails and start enjoying the savings right away.

### A Purchase That Protects the Environment

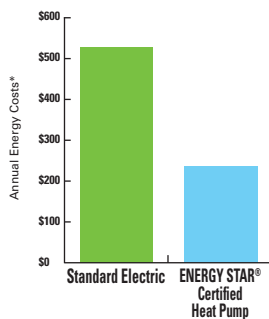
If everyone buying an electric water heater this year chose an ENERGY STAR certified heat pump model instead of a standard model, we would avoid 19.6 billion pounds of carbon dioxide emissions. That's the equivalent of taking 1.6 million cars off the road.

# SAVE \$350

Toward the Purchase of Any  
ENERGY STAR® Certified **Heat Pump**  
**Water Heater** for Your Home



Cut Your Water Heating Energy Costs by More than Half



### Here's How:

To understand the concept of heat pumps, imagine a refrigerator working in reverse. While a refrigerator removes heat from an enclosed box and expels that heat to the surrounding air, an ENERGY STAR certified heat pump water heater takes the heat from surrounding air and transfers it to the water in an enclosed tank.



[AmerenMissouriSavings.com/efficientproducts](http://AmerenMissouriSavings.com/efficientproducts)

# ENERGY STAR® Certified HEAT PUMP WATER HEATER

# \$350 REBATE

Get \$350 back on your purchase of a new ENERGY STAR certified heat pump water heater for your home. This rebate is good for purchases made between March 1, 2019 through December 31, 2019. Limit one rebate per residential electric customer account. To receive your rebate, please fill out this form completely and mail or email it to one of the addresses to the right. Please allow up to 8 weeks to receive a rebate check once a completed rebate application has been received by the rebate processing center.

Please include a copy of your dated sales receipt and/or invoice showing the manufacturer, model number and price of the ENERGY STAR certified heat pump water heater purchased. Incomplete information will delay or disqualify your rebate. All rebate requests must be postmarked no later than December 31, 2019. Some restrictions apply.

**EMAIL TO:** [savings@amerenmissouri.com](mailto:savings@amerenmissouri.com)

**MAIL TO:** Ameren Missouri Efficient Products Program  
1635 Lakes Parkway Suite S, Lawrenceville, GA 30043

**Please fill in completely to receive your \$350 mail-in rebate on an ENERGY STAR certified heat pump water heater.  
All information below is required.**

Your Ameren Missouri Electric Acct. #: \_\_\_\_\_

Your Name: \_\_\_\_\_

Account/Installation Address: \_\_\_\_\_

City: \_\_\_\_\_ State: MO ZIP: \_\_\_\_\_

Home Tel: \_\_\_\_\_ Work Tel: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Mfr. and Model #: \_\_\_\_\_

Energy Factor: \_\_\_\_\_

Name and Address of Store Where Purchased: \_\_\_\_\_  
\_\_\_\_\_

Purchase Price: \$ \_\_\_\_\_ Purchase Date: \_\_\_\_\_

Thank you for participating in this program. Please note you may be contacted by an independent program evaluator who will ask you questions about the product and energy efficiency. If you feel that the Ameren Missouri Efficient Products Program helped you make the decision to purchase a more energy efficient heat pump water heater and you would like to see more programs like this in the future, we hope you will let them know.

By participating in this program, you agree to receive emails from Ameren at the email address provided for this program. These emails may contain information about Ameren's products and services; other energy related products, services and programs; as well as energy related legislative and environmental issues. These emails may be sent by Ameren or third parties.



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